# Kingfisher DT Knowledge Organiser Term 2

## Packaging



## Key Objectives

- To explore existing products and their packaging.
- To explore how to create graphics using Purple Mash.
- To plan my own graphics design for a product that fits a design brief.
- To make and evaluate my final packaging.

## Key Vocabulary

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|---|---|
| Packaging | The packet or container that keeps a product safe. |
| Net | A 3D shape that has been opened and flattened. |
| Score | When you use something sharp to go along a line so that it will fold straight. |
| Graphics | The digital design of your packaging where you have thought about font, colours and illustrations. |
| Target Audience | The people who will be buying your product. |
| Design Brief | An explanation of what the product needs to do that you must think about before you start designing. |

## Sticky Diagrams